

Alisa, the Health Advocate

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Technical Skills

- Quantitative & evaluation research, policy analysis, strategic planning
- Project/program management and group facilitation experience
- Experience in optimizing health care service delivery including health promotion, disease prevention, disease management, health disparities and electronic patient medical record

Highlighted Experiences

- Health Research Scientist. **Battelle, Centers for Public Health Research and Evaluation**
Responsibilities: Contributed to the design of evaluation studies, background research for proposal and technical plan development, day-to-day project management of existing contract studies which included appropriate allocation of budget and labor resources, prepared initial drafts for client progress reports and project deliverables.
- Consultant. **BlueCross BlueShield Association**
Responsibilities: Designed, implemented, and managed disease state management and health education programs. Trained communications staff members at the independent plans in the implementation of these programs.
- Health Systems Specialist. **VA Healthcare Network Upstate New York**
Responsibilities: Conducted strategic planning, market analysis, operations research, policy analysis and policy development, served as liaison to external organizations such as Veteran Service Organizations and Congressional Committees. Project management, group facilitation and served on NCQA Preparation Team, JCAHO Prep Team which increased quality and integration of healthcare service delivery across the system

Professional Accomplishments

- Program Manager for Choices & Consequences, HIV/AIDS program that won the AKA Sorority, Inc. North Atlantic Regional Community Collaborative Award, 2003
- Co-authored VISA 2 Business Plan FY 1999-2003
- Network Director's Performance Award, 1998
- Network Director's Performance Award, 1997
- Designed and validated a Diabetes-specific instrument to measure health-related quality of life in patients
- Published in 1995: Taylor, E.A., Hughley, A., et al. **Approaches for Improving Assessment of the Health Needs of Special Populations.** Data Needs in an Era of Health Reform Proceedings of the 25th Public Health Conference on Records and Statistics. DHHS Publication Number PHS 96-1214.
- Published in: Hughley, A. et al. Cataractogenesis in Spontaneously Diabetic Canine Lenses. **Investigative Ophthalmology and Visual Sciences**, March 1993, Vol. 34(4).
- Presented at the Association for Research in Vision and Ophthalmology (an International Symposium), March 1993.

Education

Master of Public Health, Policy and Management, Emory University, 1997

Bachelor of Science, Zoology, Howard University (cum laude), 1991

Honors & Professional Affiliations

American College of Healthcare Executives, Associate since 1998

Beta Kappa Chi Scientific Honor Society, inducted 1990

Professional Experiences

Instructor, Healthcare Ethics. Howard University College of Medicine (Aug 2004 – May 2008)

Responsibilities: Lead small group instruction and evaluation of healthcare professionals in “the grid” method of bioethical case analysis. Some topics covered included patient autonomy, access to care, and informed consent.

Educator. School Without Walls SHS, Washington, DC (Aug 2004 – 2007)

Responsibilities: Managed classroom, designed and implemented curriculum for General Biology and Anatomy & Physiology courses consistent with National Science Teaching and DCPS content standards; designed and implemented all student evaluation and provided interim and final academic evaluation of student performance. Also coached the school’s Debate Team.

Substitute Teacher. DC Public Schools, Washington, DC (Aug 2002 - July 2004)

Health Research Scientist (Aug 2001-March 2002) Battelle, Centers for Public Health Research and Evaluation. Arlington, VA

Consultant (Ongoing)

Independent Contract Work & Projects:

- **Democratic National Committee** Compliance Department, Washington, DC (July – Nov 2008). As a compliance researcher, vetted individuals and organizations subsequent to campaign contributions and in preparation for fundraising events. Also prepared reports for monthly FEC reporting.
- **DHHS Office of Women’s Health** grant awarded to Alpha Kappa Alpha Sorority, Inc, Washington, DC (Nov 2002). As Program Manager, designed, implemented and evaluated health education programs in risk reduction for youth violence and adolescent sexual behaviors.
- **TLTsolutions Healthcare Consultants**, Silver Spring, MD (Nov 2000 – Aug 2001). As a consultant, conducted community health needs assessment, market analysis and strategic planning for hospitals and healthcare organizations in urban environment. Trained health plan workforce in HIPAA compliance.
- **Florida Democratic Coordinated Campaign**, Tallahassee and Palm Beach, FL (Oct – Nov 2000). Deputy GOTV Director and Recounting Committee. Assisted the Director in all base vote activities and coordination of Election Day operations. Then served as an observer and counter during manual recounting.

Trade Associations (Jan 2000 – Sep 2000)

Consultant. BlueCross BlueShield Association, Washington, DC (Jan 2000 - Jul 2000). Designed, implemented, and managed disease state management and health education programs. Trained communications staff members at the independent plans in the implementation of these programs

Hospitals & Healthcare Systems (Aug 1997 – Oct 1999)

Health Systems Specialist. VA Healthcare Network Upstate New York, Albany, NY (Sep 1998 – Oct 1999)

Administrative Fellow. VA Healthcare Network Upstate New York, Albany, NY (Aug 1997 - Sep 1998)

Public Health Research (Oct 1994 – Jun 1995)

Research Assistant. A Centers for Disease Control and Prevention cooperative agreement with Morehouse School of Medicine forming the Regional Research Center, a public health think tank. Studied the health of special populations that yielded work published and presented at the Proceedings of the 25th Public Health Conference on Records and Statistics. This work contributed to the body of research that ultimately proved the existence of health care disparities in the US healthcare system.

Medical Research (Aug 1991- May 1994)

Scientific Investigator. Department of Cell Biology and Anatomy at UNC, Chapel Hill, N.C. Responsibilities: Designed and implemented molecular and histological research of diabetic cataracts using scanning and transmission electron microscopy and other molecular biology techniques supported in part by National Institutes of Health funding.